

Stitch Call for Submissions – Winter 2015/2016

Stitch magazine, a quarterly Special Interest Publication from Interweave, is seeking submissions for the Winter 2015/2016 issue arriving on newsstands in October 2015:

http://www.sewdaily.com/blogs/stitchissues/pages/stitch-submissions.aspx

Submissions can be sent by email or snail mail. **Submissions should include:**

- A brief description of the project idea explaining the basic construction and key design elements.
- Project sketch or photo of actual work.
- Swatches of the fabric samples you propose.
- Your name, address, email, website, and phone number, and a short bio listing your credentials (such as previous project design and/or writing experience).

Please e-mail submissions to: <u>stitchsubmissions@interweave.com</u> or mail them to:

Interweave Stitch
ATTN: Submissions
490 Boston Post Road, Suite 15
Sudbury, MA 01776

IMPORTANT DATES

Submission Deadline is **April 17, 2015**. You will be notified if your project has been accepted by **May 1, 2015**. Project payments will be negotiated upon acceptance. Accepted final projects with complete instructions (including any related size-graded patterns, templates and technique illustration roughs) are due in the Stitch office by **May 29**. All projects must be your own original design.

PROJECT THEMES

The overall theme for Stitch Winter 2015/2016 is The Art of Craft and includes projects, fabrics, and techniques inspired by using artisanal and ancient crafts in sewing. Think outside the box and send us designs that are fun and unexpected, with unique details and clever construction. **Please submit your project ideas according to the project themes below.** You can submit ideas for more than one theme or several ideas under the same theme. If you have a great idea but you're not sure which theme it falls under, submit it anyway! Use the color palettes attached as a guide for choosing fabrics and notions. Make sure fabric choices are appropriate for the season.

Intricate Patterns – Use layering and juxtaposition to create complex items with repeating or complementary patterns. Look for the contrasting elements of ancient and modern cultures to blend patterns in new and unexpected ways. Play with motifs and texts from across the centuries. Projects can include home and fashion accessories, as well as gift, and children's items.

Added Dimension – Bring tactile dimension to fashion and home accessories by taking inspiration from organic textures to create projects with depth. Use techniques like quilting, pleating, and surface design to make multi-dimensional items. Projects can include wearables and home accessories, and gifts.

Ornate Stitching – Create ornate garments, accessories, and home décor projects with embellishments such as embroidery, appliqué, crochet and tatted trims, and more. Use stitching with thread, floss, and wool to elevate simple items; layer fabrics and trims on plain surfaces to develop richly textured designs. Projects can include wearables, home accessories, gifts and children's items.

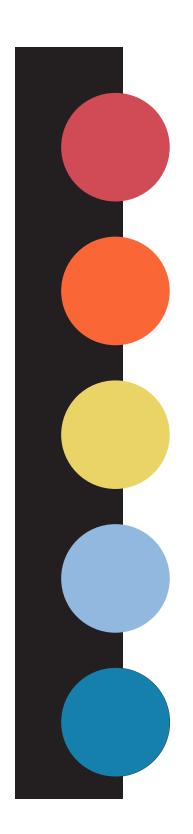
Handmade Denim – Denim takes center stage, moving beyond the utilitarian to a fashion statement and home goods staple that is transformed by elegant, handmade techniques like patchwork, pleating, raw edges, distressing, shredding, painting, and rough hewn and unstructured looks. Think wearables and accessories for both adults and children, as well as home décor items.

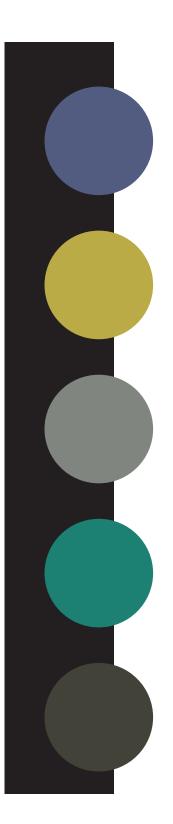


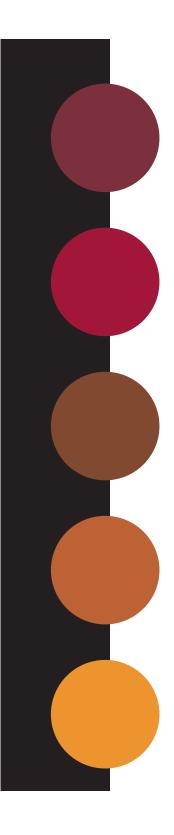


Intricate Patterns color palette





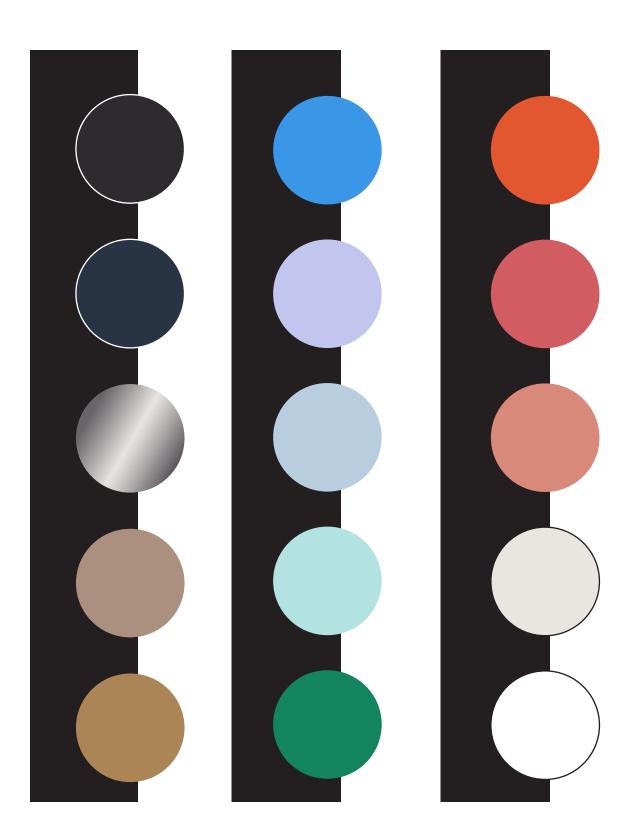






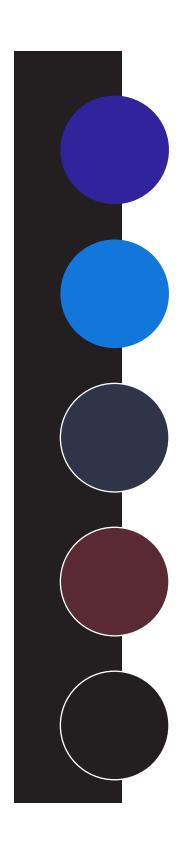


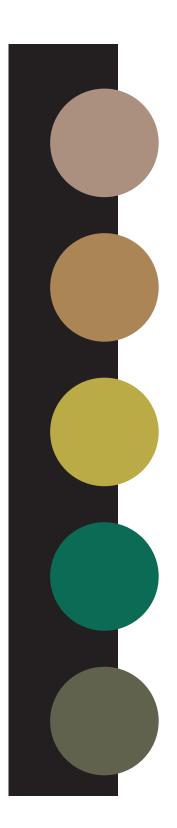
Added Dimension color palette

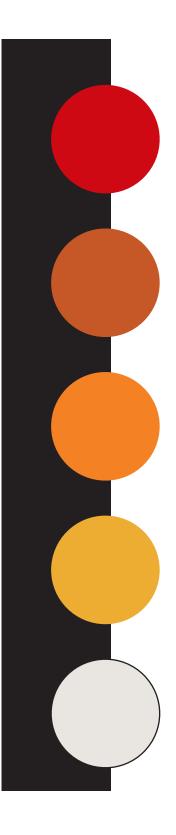




Solor palette











Handmade Denim color palette



